

esso
43

Antwerp
Belgium



Invitation
to Industry

**43rd Congress
of the European Society
of Surgical Oncology**

2 - 4 OCTOBER 2024

www.esso43.org

#ESSO43

Surgical Oncology Tomorrow: Innovation & Education

WELCOME LETTER

Dear colleagues,

The 42nd edition of the European Society of Surgical Oncology congress in Florence was a significant success drawing together close to 1200 delegates from 82 countries worldwide. With over 850 abstracts submitted and 623 presented at the Congress, the ESSO 42 was a record-breaking edition across the board.

This year, we want to make the upcoming congress even more memorable. From Wednesday 2 October to Friday 4 October, we'd like to welcome you and all our delegates to the city of Antwerp, Belgium.

In a world where rapid technological development accelerates knowledge expiration, it is crucial for us as the European Society of Surgical Oncology to serve as a dynamic forum for surgical oncologists. We see it as our responsibility to keep our colleagues informed on the latest developments and advancements in the field of Surgical Oncology. It is of great importance to empower surgeons through an open platform where exchange with experts and peer fellows is at a state-of-art level.

With this in mind, the theme of the ESSO 43 congress is set for: 'Surgical Oncology Tomorrow: Innovation and Education'. The scientific programme will cover the main solid tumours, including breast cancer, colorectal cancer, hepatobiliary cancer, upper GI cancer, melanoma, sarcoma, endocrine tumours and peritoneal surface malignancies. Sessions will address topics such as neoadjuvant systemic therapies, robotic resections, Artificial Intelligence, imaging, fluorescence-guided surgery, advanced technology for improved visualisation and teaching, cytoreductive surgery, management of the axilla after neoadjuvant treatment, intraoperative ultrasound to improve outcomes, immediate breast reconstruction, and many more. The three-day comprehensive programme will also feature discussions and presentations on shared decision-making, interspecialty training, women in surgery, or Surgical oncology research.

We hope this year's congress will inspire innovative ideas and encourage increased creativity in cancer treatment. Afterall, we want to see all cancer patients be ensured with better surgery outcomes and enhanced quality of life thanks to up-to-date education and practices received by their doctors.

There is no better place to host ESSO 43 than Antwerp, a vibrant city with its spirit of curiosity and exploring. Once an insignificant city, Antwerp underwent a drastic surge in the 16th century, becoming the European centre of trade and arts, where innovation meets history.

As always, the ESSO 43 will be an exceptional gathering for delegates to interact with the experts in Surgical Oncology, and colleagues from all around the world. Join us in Antwerp from 2 October to 4 October and be part of this unforgettable experience.

We very much look forward to welcoming you in Antwerp.

Professor Isabel-Teresa Rubio
ESSO 43 Scientific Chair
ESSO President

Dr Paul Willemsen
ESSO 43 Congress Chair



WHAT IS ESSO, ITS VALUES & VISION?

The Society

Established in 1981, the European Society of Surgical Oncology (ESSO) is committed to advancing cancer surgery in Europe and beyond. Through education, research, and multidisciplinary care, we shape a future of surgery for the ultimate benefit of patients.

Our Commitment

- **Congress Excellence:** We organize the largest surgical oncology congress in Europe, providing a platform for knowledge exchange and collaboration among professionals.
- **Community Building:** Join a community in a network of over 4,000 members (individuals and affiliated)
- **Education and Training:** ESSO offers courses and webinars for junior and senior surgeons, ensuring continuous learning and development.
- **Leading Publication:** Stay at the forefront of surgical oncology research with our monthly Scientific Journal, EJSO (European Journal of Surgical Oncology).
- **Collaboration:** We actively cooperate with other discipline and organ-based societies within the European Cancer Organisation (ECO), working together for a comprehensive approach to cancer care. We also collaborate with the European Board of Surgery for examinations in surgical oncology and breast cancer surgery.
- **Advocacy:** ESSO is dedicated to promoting the value of surgical oncology in cancer care. We advocate at the EU level for the recognition of surgical oncology as a specialty and harmonized training in surgical oncology.
- **Global Outreach:** We offer specific opportunities for cancer surgeons from developing countries to attend the ESSO Congress, ensuring a global perspective in our endeavors.
- **Quality Assurance:** ESSO supports quality assurance projects aimed at improving cancer care for all patients across Europe.

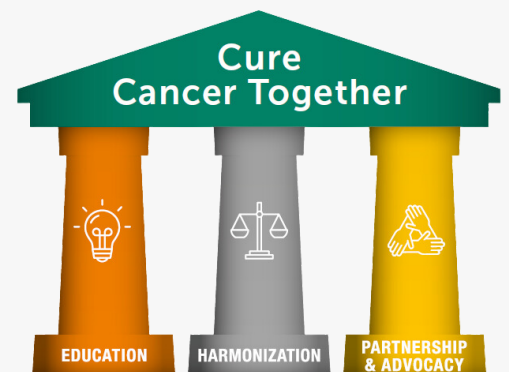
Mission & Vision

Mission Statement

To advance the science and practice of cancer surgery for the benefit of patients through education, research and innovation, multidisciplinary care, in Europe and beyond.

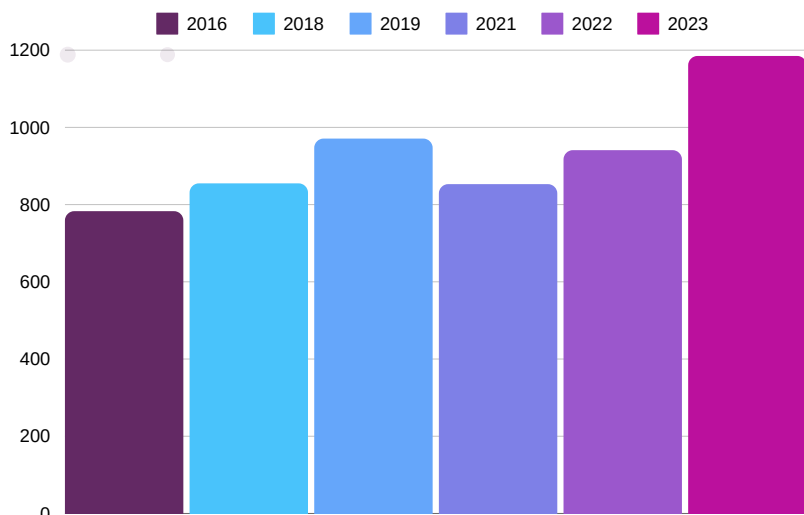
Vision

Cure Cancer Together

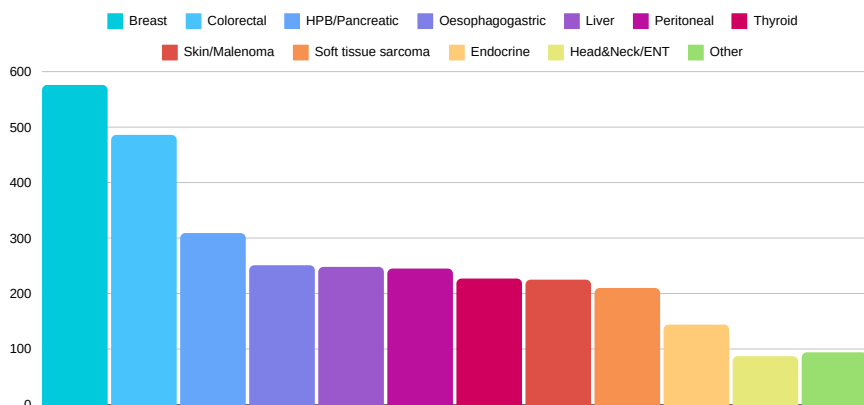


TARGET AUDIENCE AND STATISTICS FROM PAST YEARS

ESSO REGISTRATIONS OVER THE YEARS 2016 – 2023



SPECIALISATION



ESSO'S PARTNERSHIP WITH INDUSTRY

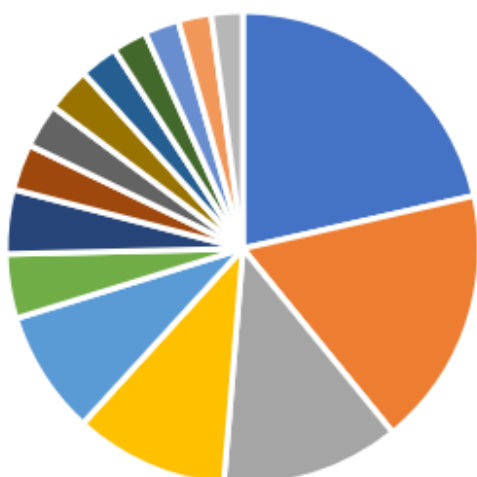
- Current industry partners support ESSO meetings, courses and educational initiatives, in the framework of an expanding education programme.
- ESSO highly values its relationship with industry and is committed to further strengthen it in the long term.
- Uniquely positioned to represent surgical oncologists in Europe and beyond, ESSO offers an invaluable opportunity to potential sponsors to develop constructive long-term relationships with its international community.

✉ Companies willing to support ESSO with an unrestricted educational grant and/or establish a long-term partnership with ESSO can contact Carine Lecoq, ESSO Chief Operating Officer at carine.lecoq@essoweb.org.



ESSO's Current Corporate Partner

COUNTRY OF ORIGIN (TOP 15)



- | | |
|-----------------------|-----------|
| ■ Netherlands | ■ Ukraine |
| ■ Italy | ■ Belgium |
| ■ United Kingdom | ■ USA |
| ■ Korea (Republic of) | ■ India |
| ■ Portugal | ■ Spain |
| ■ Germany | ■ Sweden |
| ■ Greece | ■ Serbia |
| | ■ Mexico |

ESSO 42 PARTNERS

Platinum Partners



Gold Partner



Partners



Exhibitors



Media Partner



PRELIMINARY PROGRAMME

BREAST	COLORECTAL	HPB		POSTERS	PSM
UGI	H&N/Thyroid	Melanoma		Sarcoma	Sponsored Sessions
Transversal	General	Colorectal	PSM		

Wednesday 2 October 2024

Time	Elizabeth Hall	Okapi Room		Gorilla 1 Room
Pax	800 pax	380 pax		250 pax
09:00	Breast	Colorectal	PSM	UGI
10:00	Opening & Lifetime Achievement Award			
11:00	HPB	INTERACT		Sarcoma
12:00	Breast - Oral Presentations	Colorectal - Oral Presentations		UGI
12:50	Break & Poster Viewing			
13:00	Satellite Symposium 1	Satellite Symposium 2		Satellite Symposium 3
14:00	Break & Poster Viewing			
14:10	PSM	HPB		Melanoma
15:15	Colorectal	PSM	H&N/Thyroid	Sarcoma
16:15	Coffee Break & Posters in Spotlight			
16:20		Industry Workshop 1		Industry Workshop 2
16:45	Robotic Surgery	Breast - Joint Session ESSO-ESTRO		
17:45	Welcome Reception			

PRELIMINARY PROGRAMME

BREAST	COLORECTAL	HPB	POSTERS	PSM
UGI	H&N/Thyroid	Melanoma	Sarcoma	Sponsored Sessions
Transversal	General	Colorectal	PSM	

Thursday 3 October 2024

Time	Elizabeth Hall	Okapi Room	Gorilla I Room
Pax	800 pax	380 pax	250 pax
08:30	H&N/Thyroid Meet the expert session	UGI Meet the expert	Sarcoma Meet the expert
09:15	Breast - Oral Presentations	HPB - Joint Session ESSO-ESR	UGI
10:15	Coffee break & Posters in Spotlight		
10:20		Industry Workshop 3	Industry Workshop 4
10:45	Presidential Session & ESSO Medal		
11:35	AI in Surgical Oncology ESSO-BSSO Joint session	HPB	Mentorship
12:35	Break & Poster viewing		
12:50	Satellite Symposium 4	Satellite Symposium 5	Satellite Symposium 6
13:45	Break & Poster viewing		
13:55	UGI - Oral presentations	PSM - Oral presentations	Sarcoma - Oral presentations
14:45	Colorectal	Breast	Clinical Research in Surgical Oncology (Dragon's den)
15:50	Sponsored Session on Fluorescence guided surgery	Melanoma - Oral presentations	H&N/Thyroid - Oral presentations
16:35	Coffee Break & Posters in Spotlight		
16:40		Industry Workshop 5	Industry Workshop 6
17:05	Colorectal	Breast	H&N/Thyroid
18:00	GA		

PRELIMINARY PROGRAMME

BREAST	COLORECTAL	HPB		POSTERS	PSM
UGI	H&N/Thyroid	Melanoma		Sarcoma	Sponsored Sessions
Transversal	General	Colorectal	PSM		

Friday 4 October 2024

Time	Okapi Room	Darwin Hall	Gorilla I Room
Pax	380 pax	250 pax	250 pax
08:00	Breast Meet the expert	Colorectal Meet the expert	Melanoma Meet the expert
08:45		Women in Surgery	
09:00			
09:20	Robotic Session (Breast)	Colorectal - Oral presentations	HPB - Oral presentations
10:05	Coffee Break & Posters in Spotlight		
10:15		Industry Workshop 7	Industry Workshop 8
10:30	Breast	PSM	Melanoma
11:20	ESSO Research & Patient Advocacy session	HPB	Colorectal
12:20		Congress Highlights	

GENERAL CONTACTS

ESSO SECRETARIAT

European Society of Surgical Oncology

- 📍 Clos Chapelle-aux-Champs, 30 - bte 1.30.30
BE-1200 Brussels
- ☎ Phone: +32 2 880 62 62
- 🌐 www.essoweb.org

Project Manager and General Inquiries

- ✉ Mrs Carine Lecoq, Chief Executive Officer
Email: carine.lecoq@essoweb.org
- ✉ Mr Dante Meeus, Event Coordinator
Email: dante.meeus@essoweb.org

CONGRESS VENUE

Flanders Meeting and Convention Centre Antwerp

- 📍 Koningin Astridplein 20-26
2018 Antwerp
Belgium
<https://antwerpconventionbureau.be/project/fmcca/>

Flanders Meeting and Convention Center Antwerp has been bringing people together socially and professionally since 1843. The zoo and the venue have a legacy of connection. They have always been a gathering place with a cultural function. Throughout history the unique building has functioned as a banquet hall and a museum. Currently besides being a congress venue it also resides the world renowned Antwerp Philharmonic.



LOCATION

The venue's location right next to the Antwerp Central Station, the **most beautiful station in the world**, guarantees easy accessibility. The venue is located in the heart of Antwerp, not even a ten minute walk from the **historic city centre**.

Antwerp is a city on a human scale with numerous cultural and architectural "must sees" amongst which the Rubens House, the Cathedral of Our Lady, the world-class Royal Fine Arts Museum, the iconic and pioneering MAS Museum, the **Unesco Heritage** Plantin Moretus museum, and many more. It's a port city with a **rich history** dating back to the Middle Ages.

The port of Antwerp is one of the largest in the world and the second biggest in Europe.



Airport connections

- There is a direct rail connection between Brussels International Airport and Antwerp-Central railway station. The train journey only takes 34 minutes.
- There is a direct rail connection between Schiphol Airport and Antwerp-Central railway station. The train journey takes 60 - 95 minutes.

Railway station

- Antwerp has high speed rail connections with Paris, Amsterdam, London and Cologne.

SPONSORSHIP CATEGORIES

Items offered	Platinum	Gold	Silver	Exhibitor
	€22 400	€16 900	€11 600	€6 500
Number offered	3	4	5	Unlimited
Recognition as Platinum Partner on website, materials and signage	<input checked="" type="checkbox"/>			
50-minute Lunchtime Industry Symposium (choice after Platinum)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
25-minute Coffee Break Workshop			<input checked="" type="checkbox"/>	
Logo in inside page of pocket programme according to compliance regulations	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
E-Blast sent to all delegates, either pre/post congress (not during)	2	1		
Push notifications in the conference's mobile application during the Congress	2	1	1	
Company logo and link in post Congress thank you email	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
Congress passes (with full congress access to all sessions)	4	3	2	
Exhibitor Badges (for access to Exhibition Hall only - not scientific/educational sessions)	4	2	2	2
Exhibition Space (square m)	12 sqm	6 sqm	6 sqm	6sqm
Shell scheme with table, two stools, carpet, power, garbage bin and cleaning*	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Company logo displayed on website	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Company description on the website	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Company logo displayed on the break slides during congress	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

All fees are exclusive 21% VAT



**10 % discount applies for ESSO Corporate members*

**25% discount applies for Start Up Companies*

**50% discount for Medical Societies and non-profit organisations*

All discounts only applicable to exhibitor packages and exhibition space. No discounts are applicable to Platinum, Gold and Silver packages.

SPONSORSHIP PACKAGES

Platinum Partner

€22 400

3 available

The best way to stand out from the rest, with highest visibility on all different platforms, web, printed and at the congress itself

- Exhibition space – 12 sqm of space in the Exhibition Area
- Shell scheme – Printing of two signs, two stools, table, power, carpet, garbage bin and cleaning of 12 sqm space
- Basic electricity connection
- Recognition as Platinum Partner – on website, printed materials, and signage
- Platinum 50-minute Lunchtime Symposium – choose your day and room (lunch boxes can be ordered separately at partners expense)
- Logo on the main page of the Pocket Programme – according to compliance regulations
- Advertisement in congress areas on slides – in non-educational areas
- E-Blast Promotion – 2 pre-congress emails send to all delegates and members in the two weeks leading up to the congress
- Push notification – 2 push notifications send to delegates during the congress
- Company logo and link on thank you email – send to all delegates post-congress, with a link to page of your choice
- Full Access Congress Registrations – 4 complimentary
- Exhibitor Badges – 4 exhibitor badges for exhibition only
- Company logo displayed on break slides
- Company description on website of 100 words

Gold Partner

€16 900

4 available

A combination of space and symposia make this a wonderful opportunity for your company to align itself with ESSO and promote your products.

- Exhibition space – 6 sqm of space in the Exhibition Area
- Shell scheme – Printing of two signs, two stools, table, power, carpet, garbage bin and cleaning of 6 sqm space
- Basic electricity connection
- Recognition as Gold Partner – on website, printed materials, and signage
- Gold 50-minute Lunchtime Symposium – second choice after the Platinum for day (lunch boxes can be ordered separately at par expense)
- Logo on the inside page of the Pocket Programme – according to compliance regulations
- E-Blast Promotion – 1 pre-congress emails send to all delegates in the two weeks leading up to the congress
- Push notification – 1 push notifications send to delegates during the congress
- Company logo and link on thank you email – send to all delegates send to all delegates post-congress, with a link to page of your choice.
- Full Access Congress Registrations – 3 complimentary
- Exhibitor passes – 2 exhibitor badges for exhibition only
- Company logo displayed on break slides
- Company description on website of 100 words

Silver Partner

€11 600
4 available

A 6 sqm booth for your company in the Exhibition Area coupled with great promotion opportunities.

- Exhibition space – 6 sqm of space in the Exhibition Area
- Shell scheme – Printing of two signs, two stools, table, power, carpet, garbage bin and cleaning of 6 sqm space
- Basic electricity connection
- 25-minute Coffee-break Workshop
- Push notification – 1 push notifications send to delegates during the congress
- Full Access Congress Registrations – 2 complimentary
- Exhibitor badges – 2 exhibitor badges for exhibition only
- Company logo displayed on break slides
- Company logo on website and on all presence in Exhibition
- Company description on website of 100 words

Exhibitor Package

€6 500

- Exhibition space – 6 sqm of space in the Exhibition Area
- Shell scheme – Printing of two signs, two stools, table, power, carpet, garbage bin and cleaning of 6 sqm space
- Basic electricity connection
- Exhibitor badges – 2 exhibitor badges for exhibition only
- Company logo displayed on break slides
- Company logo on website and on all presence in Exhibition
- Company description on website of 100 words

Tabletop

€1 500

- 1 table and 2 chairs in our tabletop/community/ association section.
- Space for rollups behind table

Exhibition Space Only

€500
per square metre

- Exhibition space – minimum 6 sqm of space in the Exhibition Area
- Basic electricity connection
- Exhibitor passes – 2 tickets to attend exhibition space

Please note that all prices are EXCLUDING VAT.



IMPROVED VISIBILITY OPTIONS

- SATELLITE SYMPOSIA
- COFFEE-BREAK WORKSHOPS
- EVENT LEAD SYSTEM
- CORPORATE SUIT/MEETING ROOMS
- EDUCATIONAL SUPPORT
- EXCLUSIVE OFFICIAL SPONSOR OF POSTERS IN SPOTLIGHT
- OFFICIAL CONGRESS APP SPONSOR
- PUSH NOTIFICATION IN THE CONGRESS APP
- E-BLAST
- ROLLUP BANNER
- NETWORKING EVENTS



- Special discount on each sponsor's category for Corporate Members of ESSO is applicable
- Pharma Code compliance: branded items will carry only your company logo and/or company brand. No products logos or product advertisements will be allowed

SATELLITE SYMPOSIA

PRICING

Pricing for 50 minutes in room for 150 or more (possibly parallel):

Additional Satellite symposium*

- Wednesday Lunchtime – **€8 500**
- Thursday Lunchtime – **€11 000**

Stand alone symposium

- Wednesday Lunchtime – **€12 500**
- Thursday Lunchtime – **€15 000**

*Only for platinum and gold package partners

THE SYMPOSIUM INCLUDES:

- Room rental and standard setup - theatre style with stage, lectern, and speaker table
- AV equipment and services: amplification, data projection, AV technician
- Use of the Speaker Preview Room for Satellite Symposium faculty
- Publication of the Satellite Symposium Programme on the Congress website
- Use of the Congress logo on invitations and promotional documentation
- One-time promotion of the Satellite Symposium in a special e-blast sent by the ESSO 43 Congress Secretariat

COFFEE BREAK WORKSHOPS

PRICING

Pricing for 25 minutes in room for less than 100:

Additional coffee break workshop*

- Wednesday afternoon coffee break – **€5 000**
- Thursday morning coffee break – **€6 000**
- Thursday afternoon coffee break – **€5 000**
- Friday morning coffee break – **€4 000**

Stand alone coffee break workshop

- Wednesday afternoon coffee break – **€6 000**
- Thursday morning coffee break – **€7 000**
- Thursday afternoon coffee break – **€6 000**
- Friday morning coffee break – **€5 000**

*Only for Platinum, Gold, and Silver package partners

THE WORKSHOP INCLUDES:

- Room rental and standard setup - theatre style with stage, lectern, and speaker table
- AV equipment and services: amplification, data projection, AV technician
- Use of the Speaker Preview Room for Satellite Symposium faculty
- Publication of the Satellite Symposium Programme on the Congress website
- Use of the Congress logo on invitations and promotional documentation
- Tea and coffee station in your room of choice



These can be unique opportunities to directly liaise with our participants to educate them about your products and showcase your latest developments to those looking for a coffee break or a midday inspiration.

- Supporting companies are free to choose topics, invite speakers, and control content. However, topic and programme are subject to approval by the scientific committee
- In case where the scientific committee does not approve the Satellite Symposia/workshops programme, each party will be entitled to cancel the Satellite Symposium booking without any penalty for the cancellation or for any damages caused by the cancellation to the other party. Accordingly, upon such cancellation, neither of the parties will have any claims, demands or suits towards the other. The company, in addition to the support fee, must cover all speaker expenses, including registration fees, accommodation and travel expenses

EVENT LEAD SYSTEM

€390

- Your order guarantees the highest possible performance in barcode scanning. After scanning a badge, you will see all available delegate data on your Android device
- If needed, you can add more data or even make changes to the presented delegate data
- For each scan you can select your qualifiers and additional comments
- You remain in full control of all your scanned leads
- At any moment you can display any scan you made with your device and make changes.
- Lead data will be synchronized continuously with the EventLead Server if Wi-Fi is available
- Once you have synchronized all your leads with the EventLead portal you can:
 - Export them from the portal
 - Start using the information gathered to optimize your sales effort
 - Your lead data will remain available on the EventLead portal after the conference for 6 weeks

CORPORATE SUIT/MEETING ROOMS

Price depends
on size and
availability

- An opportunity to hire a room at the venue that will be used as a Corporate Suite. The supporting company will be able to host guests throughout the event. Companies will have the option to order catering at an additional cost. Hospitality provided must follow all relevant industry codes.
- Opportunity to brand the corporate suite.
- Acknowledgement on directional signage outside suite.

EDUCATIONAL SUPPORT

Unrestricted Educational Grants

Grants of any amount, whether for the overall programme or for individual sessions, are appreciated and important to the success of the event. All support will be recognised in the pdf programme and in the Congress App programme and in the Sponsorship and Exhibition section on the congress website.

PRICING

Educational Grant in Support of an Existing Session - € 3 000-5 000

*Cost depends on the session date and length

- An existing scientific session accepted or invited by the Scientific Committee and supported by an Educational Grant from the industry
- Hands off support, no influence over any scientific/education elements
- Support will be acknowledged in the Programme as: "Session Title, Supported by an Educational Grant from Company name"
- Support can be acknowledged in the beginning of the session by the moderator, followed by a slide presenting the logo of the company (optional)
- Support will be recognised in the Industry Support and Exhibition section of the Programme and on the event website

EXCLUSIVE OFFICIAL SPONSOR OF POSTERS IN SPOTLIGHT

€3 000

- Ever popular with delegates, we are using the latest technologies to make posters prominent and easily accessible to all
- Using the Posters in Spotlight station for a company short presentation during a dedicated timeslot
- Acknowledgement at the poster viewing station and on the Congress website and in the Congress App

OFFICIAL CONGRESS APP SPONSOR

€3 000 (Exclusive)

The App transforms smartphones, tablets, and laptops into a tool for an active congress participation, making it easy for participants to access the congress information and to connect with speakers and colleagues. The App includes the scientific programme, abstracts, speaker info, participant lists, rating/voting system for sessions/speakers. The App is easily downloadable from the App Store and Google Play.

Congress App exclusive sponsorship includes:

- App invitation email & app store/google play install page
- The app invitation email is sent to all congress participants, inviting them to install the app and providing them with detailed explanations The sponsor banner appears on the app invitation email. With regard to Acknowledgement, the sponsor banner appears on the App Store and Google Play app description installation page
- Supporter acknowledgement on the splash/pop-up screen of the App: "Supported by: company name/logo" (product logo not permitted)
- Signage on site – slides in the meeting rooms and banners with App QR code and "Supported by: company name/logo" \ (product logo not permitted)
- 2 "push notifications" appear on all devices that have the native app installed. The push notification has the truncated text (62 characters) and is linked to the full message inside the app.
- Priority listing in the list of the congress exhibitors

PUSH NOTIFICATION IN THE CONGRESS APP

€250
per notification

- Pre-scheduled push notification to appear on all devices that have the Congress App installed
- The push notification, written by you, can include one link to a URL or your choice
- No network is required for the push notification to work
- Push notifications will be sent during the congress days
- Limited to 5 companies per day and max. 3 push notifications per company per day

E-BLAST

€500
per mailing

One-time email blast to all registered participants sent by the Congress Secretariat. Sponsor will provide HTML content for approval. Congress attendees will receive crucial event information before and after the Congress. Sponsor can also add a message to these mailings instead of its own separated mailing.

SITTING CUBES

Price depends
on demand

Promote your company in an informal, creative, and practical way by offering the delegates a relaxing place to sit. Sponsor will provide the cubes. These items offer comfortable seating experience throughout the venue and guarantee maximum visibility as delegates take rest and network in relaxed locations. The sitting cubes offer a nice range of possibilities, as they may be customised according to the sponsor's needs.

- Logo display on every side
- Seating cubes locations spread throughout the venue or at Posters in Spotlight stations

ROLLUP BANNER IN THE EXHIBITION AREA

€1 000

Opportunity to place one company branded rollup banner in the exhibition area of the Congress.

NETWORKING EVENTS

Welcome Reception

€5 000

- Supporter will have the opportunity for promotion at the welcome reception on the first evening to which all registered attendees are invited
- Opportunity to display of your company logo at the catering point
- Support will be acknowledged in the Industry Support and Exhibition section on the website and in the Congress App, and with signage during the event

Lunches

€5 000

- Companies can also support the lunches to be offered to participants during ESSO 43 or provide the lunch boxes for their satellite symposia. In case of industry lunch support for all delegates, lunch will be served in the exhibition and poster areas on Wednesday and Thursday. It will provide a strong opportunity for sponsors to communicate their corporate branding in the catering areas
- Opportunity to display of your company logo at the catering point located within the exhibit area during lunch time
- The sponsor will be given the opportunity of Using the Posters in Spotlight station for a company short presentation or Meet-the-Expert session during a dedicated timeslot
- Support will be acknowledged in the Industry Support and Exhibition section on the website and in the Congress App

Please note that all prices are EXCLUDING VAT.

SAVE THE DATES

CONGRESS DATE

ESSO 43

2-4 October, 2024

SPONSORSHIP AND EXHIBITION DEADLINES

Satellite Symposia and Workshop Enrolment

24 May, 2024

Satellite Symposia and Workshop Programme and schedule

2 September, 2024

Exhibitors and Other Sponsorship Items Enrolment

24 July, 2024

Exhibition Services Orders, Stand Designs, Company Profiles, Names for badges

6 September, 2024

ADVERTISING DEADLINES

Advertisements and logos in printable format, E-Blast text

2 September, 2024

Flyers and banners

12 September, 2024

SATELLITE SYMPOSIA DEADLINES

Receipt of Satellite Symposium Draft Programme

24 May, 2024

Receipt of Final Programme for publication in the Congress Programme

14 August, 2024

REGISTRATION DEADLINES

Abstract Submission Deadline

15 May, 2024

Early Registration Deadline

17 July, 2024

NEXT STEPS & TERMS TO NOTE

- Where possible we ask that you announce your interest to participate **by May 12, 2024**
- Whilst orders may be accepted afterwards, to confirm inclusion in all printed materials and signage, packages should be confirmed **by August 14, 2024**
- On receipt of a valid order form, an invoice for payment will be provided
- All sponsorship and exhibitor packages should be paid in full **by September 2, 2024**

ALLOCATION OF EXHIBITION SPACE

- Space Allocation will be made on a “first come, first served” basis, wherever possible
- A completed Exhibition Order Form and Contract should be emailed to ensure reservation of the desired location.
- Upon receipt of the Exhibition Order Form Contract, space will be confirmed, and an invoice will be sent

EXHIBITOR PROFILE AND LOGO

- Along with the Order Form, you will be asked for your company logo in vector or curves format
- The logo will be linked to a URL of your choice
- Company description will be needed for sponsorship page on the ESSO 43 Congress App
- This will be published in the list of exhibitors in the Industry Support and Exhibition section on the Congress website and in the Congress App

EXHIBITOR'S MANUAL

- An Exhibitors' Manual outlining all technical aspects of exhibiting will be circulated about 3 months prior to the Congress and will include:
 - Technical details and safety regulations of the venue
 - Final exhibition details and information
 - Contractor details
 - Services available to exhibitors and order forms

EXHIBITOR REGISTRATION

- All exhibitors should register and will receive a badge displaying the exhibiting company name
- Each exhibition booth comes with 2 exhibitor registrations
- Any additional exhibitors will be charged an exhibitor registration fee of €350
- Exhibitor registrations allow access to the exhibition area only and are to be used by company staff only
- An exhibitor registration form will be included in the Exhibitor's Manual



Special note: ESSO reserves the right to limit the number of services or packages available. All packages and sponsorship are all considered on a case-by-case basis, with all end decisions made by the ESSO Secretariat. It is not done on a first in best dressed basis

PRELIMINARY EXHIBITION FLOORPLAN



- Exhibition Booth 6 sqm
- Exhibition Booth 12 sqm
- E-Poster Area
- Catering Area
- Registration

CODES OF PRACTICE

All companies and associations exhibiting at ESSO 43 are advised to consult the guidelines and codes of practice applicable in Belgium. **By signing the relevant application form to participate at the ESSO 43 Congress, each company or organisation agrees to and confirms that it has reviewed the advice and guidelines which determine the applicable codes of practice in France and that it will be adhering to all relevant codes and accepts all liability in all cases of non-compliance with these codes.**

Farmaindustria adopted in 1991 as Spanish Code the European Code of Practice for the Promotion of Medicines, approved by the European Federation of Pharmaceutical Industries and Associations (EFPIA). Since this first version, it has been reviewed (the last version is from October 2016) to adapt itself and anticipate the new requirements from a society in constant evolution.

This continuous evolution is caused by the necessity to adapt it to legislative modifications and new initiatives in the field of self-regulation, as well as to cover the set of activities carried out by the pharmaceutical companies with its stakeholders, with whom it interacts and relates and by the will to reinforce its compliance and endow the Code with more credibility and transparency.

The Code becomes key to guarantee that the information provided in the field of promotion of prescription-only medicines is complete, accurate and objective, everything to benefit the interests of both the Healthcare Administration and the pharmaceutical industry itself, with the aim to protect and improve public health. www.codigofarmaindustria.org/servlet/sarfi/home.htm

EFPIA

European Federation of Pharmaceutical
Industries and Associations
www.efpia.eu

IFPMA

International Federation of Pharmaceutical
Manufacturers and Associations
www.ifpma.org

MEDTECH

www.medtecheurope.org

BOOKING FORM

*ALL SECTIONS ARE MANDATORY

Company name:.....

Contact:

Address:

Zip Code: City: Country.....

Email: Telephone:

Packages

Select your package

Platinum € 22 400

Preferred Symposium day

Gold € 16 900

Preferred Symposium day

Silver € 11 600

Preferred Workshop day & time

Exhibitor € 6 500

Exhibition

	#	Price	Total
Exhibition Space Only	<input type="text"/>	€ 500/sqm	<input type="text"/>
Tabletop	<input type="text"/>	€ 1 500	<input type="text"/>

Preferred Booth (please select your top three choices) Floorplan available on page 21

<input type="text"/>	<input type="text"/>	<input type="text"/>
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Additional Symposia and workshops

* Additional symposium only for Platinum and Gold package holders

** Additional Workshop only for Platinum, Gold, and Silver package holders

Wednesday Lunch Symposium	<input type="checkbox"/>	€ 8 500
Thursday Lunch Symposium	<input type="checkbox"/>	€ 11 000
Wednesday PM Workshop	<input type="checkbox"/>	€ 4 500
Thursday AM Workshop	<input type="checkbox"/>	€ 5 500
Thursday PM Workshop	<input type="checkbox"/>	€ 5 000
Friday AM Workshop	<input type="checkbox"/>	€ 4 000

Other sponsorship opportunities

Item	Number	Price	Total
Event Lead System	<input type="text"/>	€ 390	<input type="text"/>
Corporate Suite/Meeting room	<input type="text"/>		<input type="text"/>
Support an existing session	<input type="text"/>		<input type="text"/>
Poster in Spotlight sponsor	<input type="text"/>	€ 3 000	<input type="text"/>
Congress App Sponsor	<input type="text"/>	€ 3 000	<input type="text"/>
Push notification	<input type="text"/>	€ 250	<input type="text"/>
E-Blast	<input type="text"/>	€ 500	<input type="text"/>
Sitting cubes	<input type="text"/>	€ 1 500	<input type="text"/>
Rollup Banner in Exhibition	<input type="text"/>	€ 1 000	<input type="text"/>
Welcome Reception	<input type="text"/>	€ 5 000	<input type="text"/>

Standalone Symposia and workshops

* Symposia and Workshop for Exhibitor package and non-package holders

Wednesday Lunch Symposium	<input type="checkbox"/>	€ 12 500
Thursday Lunch Symposium	<input type="checkbox"/>	€ 15 000
Wednesday PM Workshop	<input type="checkbox"/>	€ 6 000
Thursday AM Workshop	<input type="checkbox"/>	€ 7 000
Thursday PM Workshop	<input type="checkbox"/>	€ 6 000
Friday AM Workshop	<input type="checkbox"/>	€ 5 000

Grand Total

CONTRACT

Provisional Booking – The item will be released if not confirmed within 14 days. Please send me a contract and first deposit invoice

TERMS OF PAYMENT

60 % upon receipt of first invoice

40 % by June 24, 2024 (100 days before the Congress)

All payments must be received before the start date of the Congress. Should the Sponsor fail to complete payments prior to the commencement of the Congress, the Organiser will be entitled to cancel the reservation while cancellation will be subject to cancellation fees as determined below.

Reservations made less than 100 days before the Congress will be subject to 100 % payment upon reservations.

PAYMENT METHODS

Option 1: Payment by Bank Transfer. Please make drafts payable to: ESSO 43. Bank account and other details for this payment will be stated on the invoice. Bank charges are the responsibility of the payer.

Option 2: Payment by online credit card payment (please note this option in the order form and the link for the payment will be sent to you).

CANCELLATION / MODIFICATION POLICY

Cancellation / modification of items must be made in writing to the Project Manager(s):

E-mail: Carine.Lecoq@essoweb.org & Dante.Meeus@essoweb.org

The organisers shall retain:

10% of the agreed package amount if the cancellation or modification is made before May 24, 2024, inclusive

50% of the agreed package amount if the cancellation or modification is made between May 25, 2024, and June 21, 2024, inclusive

100% of the agreed package amount if the cancellation or modification is made after June 21, 2024

We accept the contract terms and conditions (listed above) and agree to abide by the Guidelines for Industry Participation for the Congress. I am authorised to sign this form on behalf of the applicant/Company.

ESSO will not refund any fees paid under this agreement in the event that the company cancels or does not use the exhibit space. The exception being a force majeure situation such as if unexpectedly, the conference needs to cancel and / or postpone due to restrictions that led to the inability to host a successful congress.

Date _____

Signature _____

European Society of Surgical Oncology

📍 Clos Chapelle-aux-Champs, 30
bte 1.30.30

BE-1200 Brussels

☎ Phone: +32 2 880 62 62

🌐 www.essoweb.org

www.esso43.org

We thank you in advance for considering our offer.

We are also open to review any ideas or requests you may have of how to be involved in ESSO 43 in Antwerp.

To discuss your involvement please reach out!

We look forward to working with you and seeing you in the amazing city of Antwerp!